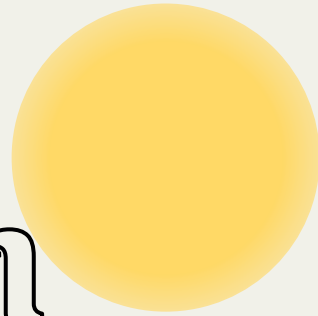


Business Plan

Business Plan



Members

Jonathan Luke

Isaiah Francis

Christopher Strachan

Levi Pinnock

Ian Lewis

BUSINESS OVERVIEW

By Isaiah Francis

Introduction

Have you ever felt the burdens of the sky high prices on brand-new clothing?

Well, we have the perfect solution for you, your elucidation, in fact.

Without further ado, Let me present to you...





Worthy Wardrobe

**Jamaica's First Male Thrift
Store**

Shop Cheap, Shop well.

Business Goals

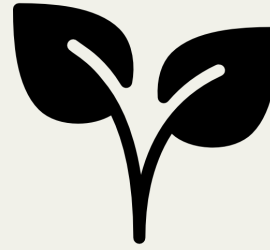
1. To save the planet.

Do you know how much waste comes from clothing that you throw away, just because it was too small for you? Someone could have used those clothes, but it ends up clogging up our landfills instead of being recycled for better use.

2. To increase accessibility of clothing to people who cannot afford brand- new clothing.

Use old clothes sold in good condition. You can refresh your wardrobe, or find your own style to spice up your wardrobe.

Advantages of Thrifting.



1. Environmentally Friendly
2. Discover your own personal style
3. Helps you to save money while having fun at the same time
4. You can buy higher quality brands at a lower price

What makes us stand out from the rest?

Not only to we have an online website, but we also have a delivery service which delivers clothes in approximately seven business days. In fact, we will also have our own packaging and the clothes will be in great condition(washed and ironed) and delivered straight to your gate.



Sectors of the business

Finance

Jonathan Luke

**Product
Management**

Isaiah Francis

**Product
Management**

Ian Lewis

**Instagram
Account
Manager**

Christopher
Strachan

Leader

Levi Pinnock

Where will we get our clothes from?

By Ian Lewis

1. Used Clothes are bought from people (have to be in good condition) and re-sold.

2. We will have donation banks so that we can obtain clothing to be sold and delivered.

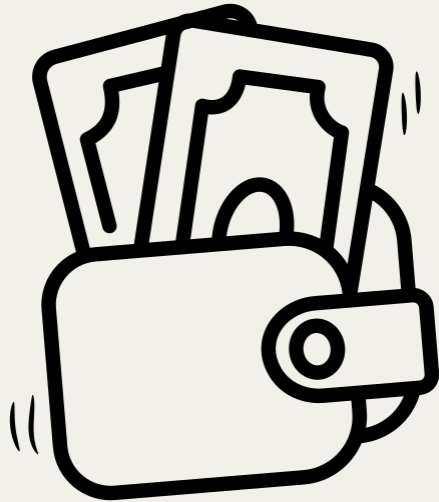


Finance

By Jonathan
Luke

Everything has a cost.

I will be explaining our investments.



1. Cost to pay for used clothes- about \$800-\$1800 each (depends on types of clothing, jackets, pants, T-shirts, and condition of clothing.) Collective price: about \$26,000, but are sold for profit.
2. Clothes will be sold at a slightly higher price but not as high as brand new clothes.

Publicity

By
Christopher
Strachan

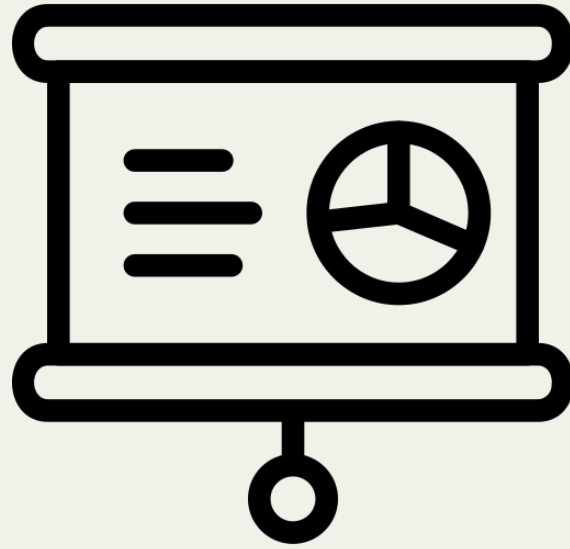
How will we become well known?

Email: worthywardrobe 61@ gmail.com

Instagram: @WorthyWardrobe61_

Tik Tok: _Worthy.Wardrobe_ 61





THANK YOU FOR LISTENING

WE HOPE YOU HAVE A WONDERFUL DAY!
